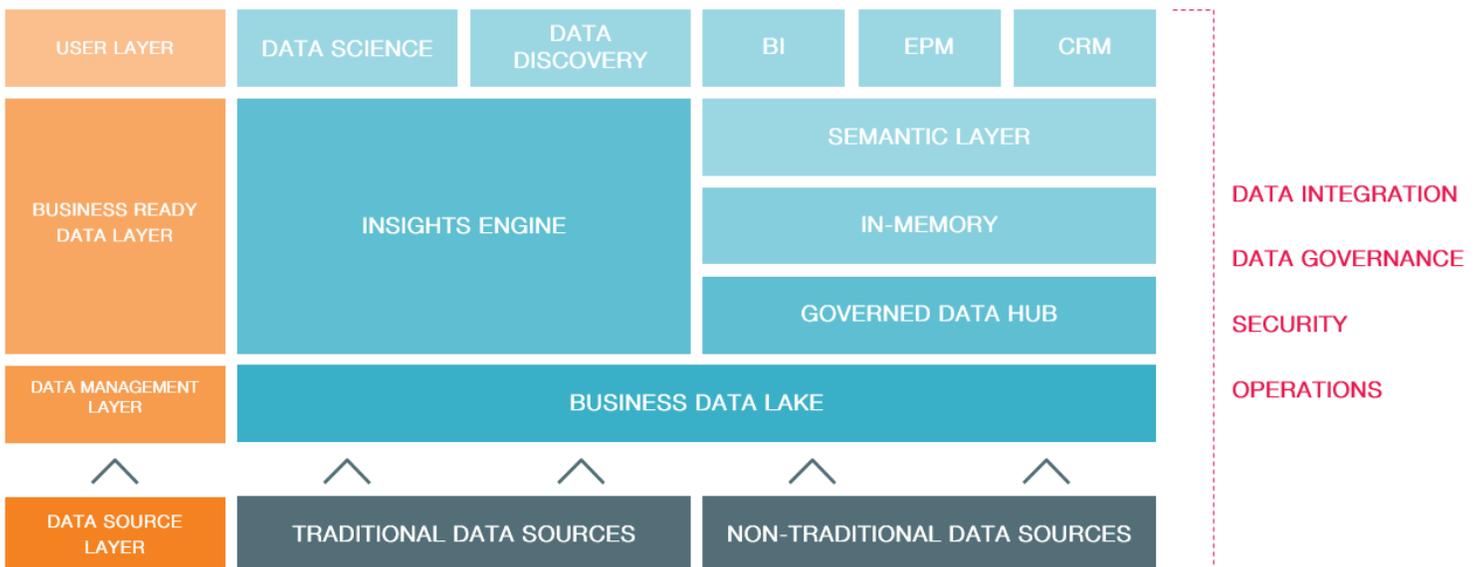# MODERN DATA ARCHITECTURE

DATA PLUMBING IS THE NEW BLACK

CHANGE THE GAME WITH THE NEXT GENERATION DATA ARCHITECTURE

You're hamstrung by legacy technologies and costly, time-consuming approaches that are stalling innovation and eroding competitive advantage. If you don't evolve to meet data consumer needs you will become obsolete. Change the game with the next generation data architecture.

MODERN DATA ARCHITECTURE EXPLAINED

A modern data architecture turns data into a valuable asset and arms your business consumers with insights from across the data supply chain. MDA provides a framework for consolidating the processing of multiple data sources (i.e. internal, external, traditional, non-traditional, structured, or unstructured data). A modern data architecture connects your data, easing the process of data movement across a variety of platforms such as data warehouses and data lakes. MDA also governs and integrates the data to optimize it for use in business analytics.

A conceptual view of MDA

Cervello

CERVELLO DIFFERENCE

Cervello is comprised of experts focused on data innovation. Our modern data architectures and solutions manage data complexity and deliver value to enterprise-wide data consumers far faster and less expensively than traditional methods. We empower IT leaders to push the envelope of innovation fusing modern data technologies and platforms with methods to provide our clients with an unfair advantage, right out of the gate.

MDA GETTING STARTED PROGRAM

01
ENVISION
(1 DAY)

02
IGNITE
(1 WEEK)

03
IMPLEMENT
(AGILE SPRINTS)

- discovery workshop

- readiness assessment
- execution roadmap
- proof of concept

- solution delivery
- innovation labs
- governance

WE USE A VARIETY OF PLATFORMS AND TECHNOLOGIES

Enterprise Performance Management
Anaplan · ORACLE · hostanalytics

Business Intelligence & Analytics
tableau · Power BI · R · D3 · looker
salesforce analytics cloud · birst · Spark · ORACLE

Customer Relationship Management
salesforce silver consulting partner · heroku

Data Management & Integration
amazon web services · ORACLE · Microsoft Azure · SAP
snowflake · Hortonworks · mongoDB · Dell Boomi
presto · hadoop · snapLogic · MuleSoft
Informatica · talend · kafka

Customer Application Development
salesforce force.com · node · A · D3

ABOUT CERVELLO

Cervello Inc., is a leading professional services and solutions provider focused on helping companies solve complex data challenges, improve business analytics and optimize business performance. We focus on transformative cloud-based technologies in enterprise performance management, data management and business intelligence and customer relationship management. Cervello works with some of the leading on-premise and cloud software providers such as Oracle, Host Analytics, Salesforce.com and Birst. Our core services include advisory and consulting, solution implementation, custom application development, cloud integration and managed services. For more information, visit us at www.mycervello.com or contact us at info@mycervello.com.

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