

# CERVELLO - WIN WITH DATA

*At Cervello, we believe...*

- **Data is a game changing asset** that organizations continue to struggle to maximize the value of
- Legacy technologies, skills, methods and mindsets are **stalling innovation**
- Companies that adopt modern technologies, platforms and methods are gaining a **competitive advantage** and disrupting their industries
- There are **better, faster, cheaper ways** to connect data and solve the data supply problem to meet the exploding consumption demands

Cervello's core services include advisory and consulting, solution implementation, data management, cloud integration, custom application development and managed services. We are organized into three practices dedicated to meet your specific needs.

## CUSTOM DEVELOPMENT

**ANALYTICS &  
INFORMATION  
MANAGEMENT**

**ENTERPRISE  
PERFORMANCE  
SOLUTIONS**

**CUSTOMER  
RELATIONSHIP  
MANAGEMENT**

## MODERN DATA ARCHITECTURE

## **ANALYTICS & INFORMATION MANAGEMENT**

Our AIM practice consists of experts in advising, architecting and implementing data management solutions. Whether you're fighting with dirty data, mired in masses of unorganized data, looking to leverage big data, embarking on your first master data management initiative or simply wanting to move data, we can help you unlock the true value of your enterprise data.

### **Expertise:**

- Enterprise Data Management (Data Warehousing, Operational Data Stores, Data Marts)
- Big Data and Data Science (Data Hubs/Lakes)
- Data Integration (Profiling, Quality Management, Data Movement)
- Master & Reference Data Management
- Data Governance & Program Management

## **ENTERPRISE PERFORMANCE SOLUTIONS**

Our EPS practice focuses on the processes, systems, and data of the Office of the CFO. We help Finance organizations transform themselves to be better business partners and provide value through accurate forecasting and performance measurement. We focus on driving flexibility and analytical capabilities through the use of cloud based technologies, designing enterprise planning processes, and the integration of additional data sources.

### **Expertise:**

- Financial Planning and Forecasting Process Design & Improvement
- Financial Close Process Design & Improvement
- Connected Planning Process Design
- Financial Reporting, Analysis, & Modeling
- EPM Application Design & Development (cloud-based and on-premise)
- Data & Process Integration

## **CUSTOMER RELATIONSHIP MANAGEMENT**

Our CRM practice focuses on the Salesforce Platform and cloud-based application development for our clients. We design and develop solutions and apps that have real business impact. These solutions make things run smoother and quicker, generate revenue, and make a killer first impression.

### **Expertise:**

- Sales, Service, Marketing & Community Clouds
- App Cloud & Custom Application Development
- Mobile Development
- Business Process Design & Build
- Data and Process Integration
- Wave Analytics