

VALUE-ADDED APPLICATION DEVELOPMENT

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Cervello is a Salesforce.com partner specializing in value-added application development and integration using the Force.com platform. Our development team is uniquely positioned to help your business make the most out of Salesforce with custom social business applications.

VALUE-ADDED APPLICATION SERVICES INCLUDE:

- Architectural Design
- User Experience Design
- Custom Application Design and Build
- Chatter Customization and Integration
- Apex development
- Visualforce pages
- Custom triggers
- AppExchange Submission Support
- Mobile App Development
- Mobile App Development

CUSTOM EVENT PLANNING APPLICATION

Coordinating meeting and events resources in a global organization is both challenging and taxing. Cervello developed a cloud-based application on Force.com integrated with Salesforce.com for a global financial firm to address event planning challenges. The custom Force.com application, includes Chatter

integration, Visualforce services, mobile availability, custom data integration, Google Maps Mashup, and single sign-on integration. Force.com allowed deployment with minimal IT support, and supports 500 sales professionals and 1000 investment professionals. Technology cost savings on SaaS architecture and decommissioning legacy technology was significant, and optimized business processes increased net sales and asset retention.

HIGHRISE CONVERTER

The Highrise Converter is a data migration tool used to move standard Highrise (37 Signals) data to Salesforce. In just 10 clicks, Highrise Converter will import all of your company, contacts and deals, as well as any notes, comments and emails associated with them. You can also import tags and any custom field information that you may have created in Highrise. All data is secure and not shared with 3rd parties.

