

Connect Your Enterprise Through Data. Plug In Today.

Introducing Networked BI: Deliver trusted analytics at business speed

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Because of Birst's virtual BI technology, which eliminates data silos and ensures consistency and control, this is the first analytics implementation with the performance and data breadth that will drive universal adoption.

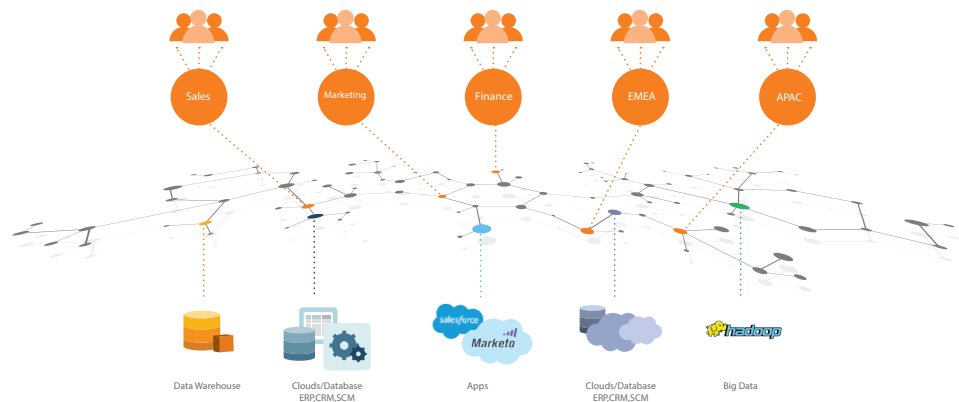
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- Wilmer Peres, Head of BI and Analytics at Reckitt Benckiser

Businesses today do not operate like a collection of disconnected silos. Your BI and analytics solution shouldn't either. But this is what happens with desktop-based discovery tools that cannot deliver enterprise-wide analytical governance. The result is employees working in analytical silos, which undermine trust in the data and lead to poor decision-making.

HARNESS YOUR COMPANY'S COLLECTIVE INTELLIGENCE

Birst Networked BI is a breakthrough approach to analytics that connects every part of your organization via a shared analytical fabric that every person can easily access and extend. It eliminates analytical silos once and for all, empowering everyone with self-service BI capabilities to make better, faster business decisions.



THE NETWORKED BI DIFFERENCE

Siloed BI	Networked BI
<ul style="list-style-type: none"> • Inconsistent and unreliable data • Different people receive different answers • Long wait times to access data • High costs to support ETL, data prep, and reporting • Constant maintenance backlog, user frustration 	<ul style="list-style-type: none"> • Single networked view of data trusted by all users • 100% alignment across the enterprise • Users empowered with self-service analytical tools • Lower total cost of ownership • Higher adoption and lower risk

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With Birst's Networked BI platform and its new end-user data prep capabilities, users have access to interconnected virtual instances of data that enable them to make the most accurate, data-driven decisions. ”


- Joe Sims, Director of Information Management at Rovi

A TRULY NEXT GENERATION PLATFORM FOR ENTERPRISE BI AND ANALYTICS

Birst is the only enterprise BI platform that connects together the entire organization through a network of interwoven virtualized BI instances on-top a shared common analytical fabric. Birst delivers the speed, self-service, and agility front-line business workers demand, and the scale, security, and control to meet rigorous corporate data standards.

Birst Networked BI is the only solution that meets the 7 critical requirements for success with analytics

-  Unify data from multiple source systems or complex structures
-  Empower users with role-specific analytical tools
-  Analyze complex business processes or business models
-  Deliver fast time to value with iterative and agile deployment
-  Blend centralized and decentralized data and analytical content
-  Economically scale on-demand – both users and data volumes
-  Create and maintain reusable metrics and definitions

Requirement	Values	Legacy		Discovery
Rapidly unifies complex data	Broad and complete business visibility, fast			
Analyze complex processes & models	Real time sync across users and departments			
Blends centralized and decentralized	Enable local agility with global analyses			
Trust and reuse key metrics	Values are correct, for ad hoc and scheduled use			
Users can use a variety of tools	Drive adoption, usage and self-service			
Fast to value, every deployment	Short time and cost to deploy = lower risk			
Economically scale, on demand	High performance and superior economics			

BEGIN YOUR NETWORKED BI JOURNEY TODAY

Visit us on the web to learn how Networked BI has helped leading companies around the world transform their approach to consuming and delivering analytics: www.birst.com.



Call toll free: 866.940.1496
 Email us: info@birst.com
www.birst.com

About Birst: Call toll free: 866.940.1496 • Email us: info@birst.com • www.birst.com
 Birst is the global leader in Cloud BI and Analytics. The company helps organizations make thousands of decisions better, every day, for every person. Birst's patent-pending 2-tier data analytics and BI platform enables enterprises to create a trusted source of data, place it in the context of key business users and then enable business users up and down the organization to report and analyze the information using world-class BI tools. Thousands of the most demanding businesses trust Birst to make metric-driven business execution a reality. Learn more at www.birst.com and join the conversation @birstbi.