Gaining Visibility into Staffing Activity through Better Analytics and Reporting at The Judge Group

THE CLIENT

The Judge Group is a professional services firm offering technology consulting, enterprise-wide staffing and corporate training.

THE CHALLENGES

The scope of the engagement was to provide better analytics and reporting against key performance indicators (KPIs) while maintaining a central repository of information that could be considered a single version of the truth. The Judge Group needed better visibility into staffing activity; which skills are in higher demand, which skills provide the highest margins and the health of client relationships. This information was crucial for users to make good business decisions based on accurate and consistent data.

The Judge Group data resided in multiple systems: MS Dynamics GP (Great Plains), Judge Edge (custom CRM solution) and CIR (custom contractor placement system). The complex network made producing accurate and timely information challenging.

THE SOLUTION

The Judge Group chose Birst Analytics as a better solution over a traditional on-premise solution based on functionality and cost comparisons. Cervello and The Judge Group worked together to build a Birst solution optimized to perform analysis against KPIs. The project team worked collaboratively to build five dashboards for senior executives and The Judge Group BI Team. Cervello provided key training and knowledge transfer activities throughout the project for The Judge Group team to allow them to take ownership, extend the solution and provide technical support activities internally.

THE BENEFITS

The Judge Group now has a centralized reporting system used across the entire organization providing accurate, consistent and timely data to their

Cervello

executives. Currently, The Judge Group can easily perform analysis, providing deeper insights into their business. For example, today The Judge Group can analyze where their margins are highest with their customer accounts and candidate skillsets allowing them to make informed business decisions. The flexible architecture of the solution will allow additional disparate data sources to be added to provide additional analysis that was previously not possible using their legacy systems.

ABOUT CERVELLO

Cervello Inc., is a leading professional services and solutions provider focused on helping companies solve complex data challenges, improve business analytics and optimize business performance. We focus on transformative cloud-based technologies in enterprise performance management, data management and business intelligence and customer relationship management. Cervello works with some of the leading on-premise and cloud software providers such as Oracle, Host Analytics, Salesforce.com and Birst. Our core services include advisory and consulting, solution implementation, custom application development, cloud integration and managed services. For more information, visit us at **www.mycervello.com** or contact us at **info@mycervello.com.**

Cervello