

# ENTERPRISE PERFORMANCE MANAGEMENT

Cervello's Enterprise Performance Management team blends deep business experience with comprehensive technology know-how. Whether you are looking to enable easier reporting, consolidate information or solve budgeting and forecasting problems, we can identify business objectives and translate them to technology solutions that fit tight timelines and budget goals.

Cervello is partnered with the leading on-premise (Oracle Hyperion) and cloud (Oracle and Host Analytics) software providers to offer access to the best financial planning and analysis tools on the market. Our specialized services are specifically designed for large enterprise and mid-sized clients regardless of your phase of the enterprise performance management journey.

## ENTERPRISE PERFORMANCE MANAGEMENT SERVICES INCLUDE:

### Mobilization

- Cloud vs. On-Premise Evaluations
- On-Premise to Cloud Migrations
- Financial Planning Process Design & Implementation (Revenue, Expense, Workforce, CapEx, Project, Demand)

### Implementation

- Rolling Forecast Process Design and Implementation
- Financial Reporting (Legal, Segment, Management, Executive)
- What-If Analysis
- Consolidations
- Scorecards

### Optimization

- Oracle Hyperion Upgrades
- System Performance Tuning
- System Automation

### Support

- System Support
- Infrastructure Support
- User Training
- Managed Service



*If forecasting, budgeting, closing the books and financial reporting are synonymous with late nights at the office and “Excel Hell,” read the client stories below and contact us to learn how we can help you.*

## **APPLICATION ENHANCEMENTS AND ALLOCATION REDESIGN**

Reinsurance intermediary Guy Carpenter (Marsh & McLennan) deals with thousands of clients around the world and efficiency and transparency are paramount to their BI solution. Cervello created a monthly financial calendar aligning resources and processes across the business and IT. We revised allocation methodologies and scripts to be scalable when new departments are added and provide a better look into driver activity. We removed unused master data, and created a custom ASO reporting solution at the contract level, providing drill back to the revenue ledger for detailed reporting and analysis. Guy Carpenter now has tighter alignment between monthly and yearly FP&A, and Controllershship and IT processes which allows for a smoother monthly close process. A streamlined monthly allocation process provides FP&A greater transparency into specific departments’ financials, and optimization of hierarchies and calculations in the models provide quicker nightly processes, faster ad-hoc analysis and reporting which provides a higher adoption of the solution across regions.

## **HOST ANALYTICS REPORTING ENHANCEMENTS**

Chase Doors uses Dell Boomi for Oracle GL integration into Host Analytics, but struggled to report off of the data in Host Analytics because the finance team lacked the necessary time and skills to properly build and validate reports. Cervello improved reporting capabilities by introducing calculated account members, rearranging hierarchy structures, adding additional substitution variables, and creating logical row/column sets for easy reporting and limited maintenance. Cervello also built out 30 reports and automated the cash flow model using statistical accounts populated in templates using Chase-provided logic. To improve adoption and in-house capabilities, Cervello coached multiple members of finance to improve their understanding of Host Analytics reporting. Because Chase moved away from Excel-based reporting to produce Executive Management-style reports, users can access real-time reporting of consolidated data and view different slices of detailed data, making reporting and analysis a snap. Cervello also helped evolve the Host Analytics Consolidation module by automating the elimination of intercompany data and expanding the level of data being loaded into Host Analytics, including additional statistical data.