

CUSTOM APPLICATION DEVELOPMENT

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Cervello is a Salesforce partner specializing in custom application development and integration using the Force.com platform. Our team is uniquely positioned to help your business make the most out of Salesforce with custom social business applications.

Custom Application Services Include:

- Business case and ROI analysis
- Business process integration
- User experience design
- Application design and build
- Solution Architecture
- Apex development
- Visualforce pages
- Custom triggers
- Data Integration using leading ETL vendor platforms
- Reporting and Analytics
- Application managed services
- Formulas and validation rules
- Process automation and workflow
- Custom objects, fields, page layouts and security
- Chatter customization and integration

CUSTOM EVENT PLANNING APPLICATION

Coordinating meeting and events resources in a global organization is both challenging and taxing. Cervello developed a cloud-based application on Force.com integrated with Salesforce.com for a global financial firm to address event planning challenges. The custom Force.com application, complete with Chatter integration, VisualForce services, mobile availability, custom data integration, Google Maps Mashup, and single sign-on integration. Force.com allowed deployment with minimal IT support, and supports 500 sales professionals and 1000 investment professionals. Technology cost savings on SaaS architecture and decommissioning legacy technology was significant, and optimized business processes increased net sales and asset retention.

HIGHRISE TO SALESFORCE APPLICATION

Coming to the Salesforce AppExchange this summer, our Force.com application – Highrise to Salesforce – is a data migration tool to move standard Highrise (37 Signals) data to Salesforce. Use Highrise to Salesforce to move your accounts, contacts, opportunities, activities, emails, tags and comments to your Salesforce.com instance in one easy step.